

**For Immediate Release**  
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## LASERS Unveils New Website

**Baton Rouge-** The newly redesigned website for the Louisiana State Employees' Retirement System (LASERS) is now "live", serving as the system's state of the art link to its members, employers, and the public. LASERS website design is based on a review of top retirement websites and best practices in the industry. The redesign incorporates enhanced graphics and user friendly navigational tools.

Under construction for several months, the redesign of the website includes Member and Employer Self-Service, complete information about retirement benefits, legislative updates, seminar details and much more.

After an extensive search process, Firefly Digital Inc. of Lafayette, La. was chosen to create the site. The company was selected based on state of the art design, an easy to use update "gadget", and the ability to host from an off-site location in the event of a major storm or other disaster.

"We are excited to offer our website users a refreshing and user friendly source of information," said LASERS Executive Director Cindy Rougeou. "This new "look" will invite visitors to find out more about what we do for our membership, and the state of Louisiana."

For more information, please contact Public Information Director Robyn Eking at [rekings@lasersonline.org](mailto:rekings@lasersonline.org) or 225.925.7590.

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